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| **ASSESSMENT RECORD SHEET** | | | | | |
| **Programme** | BTEC National Level 3 Diploma/ Extended Diploma in Health and Social Care | | | **Learner name** |  |
| **Assignment title** | Health Promotion Campaign | | | **Assessor name** |  |
| **Unit no. & title** | Unit 8: Promoting Public Health | | | **Targeted learning aims/assessment criteria** | Learning Aims:  **C-** Investigate how health is promoted to improve the health of the population.  **D-** Investigate how health promotion encourages individuals to change their behaviour in relation to their own health. |
| **First Submission** | | | | | |
| **Deadline** | | |  | **Date submitted** |  |
| **Targeted criteria** | | **Criteria achieved?**  (Yes / No) | **Assessment comments** | | |
| C. P5- Explain how approaches to health promotion and protection have been applied in a selected health promotion campaign. | |  |  | | |
| C. P6- Explain how approaches to prevention and control have been applied in a selected campaign. | |  |  | | |
| D. P7- Explain how models or theories that justify behaviour change can be used to overcome barriers in relation to a selected health promotion campaign. | |  |  | | |
| D. P8- Explain the features of a selected health promotion campaign and the approaches used to increase public awareness. | |  |  | | |
| C. M4-Assess the success of approaches used to promote and protect health and prevent disease in a selected health promotion campaign. | |  |  | | |
| D. M5- Analyse how theories or models and approaches have been used in a selected health promotion campaign to overcome barriers and increase public awareness. | |  |  | | |
| C. D2- Justify the approaches used to promote and protect health and prevent disease in a selected health promotion campaign. | |  |  | | |
| D. D3- Evaluate the success of a specific public health campaign in encouraging behaviour change in relation to health. | |  |  | | |
| D. D4- Evaluate how far a recent health promotion campaign met the aims of the public health policy through the strategies and approaches used to improve the health of a demographic area. | |  |  | | |
| **General comments** | | | | | |
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| **Assessor declaration** | I certify that the evidence submitted for this assignment is the learner’s own. The learner has clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice. | | | | |
| **Assessor signature** |  | | | **Date** |  |
|  | | | | **Date of feedback to learner** |  |
| **Resubmission authorisation**  by Lead Internal Verifier**\*** |  | | | **Date** |  |
| \* All resubmissions must be authorised by the **Lead Internal Verifier**. Only **one** resubmission is possible per assignment, providing:   * The learner has met initial deadlines set in the assignment, or has met an agreed deadline extension. * The tutor considers that the learner will be able to provide improved evidence without further guidance. * Evidence submitted for assessment has been authenticated and accompanied by a signed and dated declaration of authenticity by the learner.   \*\*Any resubmission evidence **must** be submitted within 10 working days of receipt of results of assessment. | | | | | |

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| **Resubmission** | | | | |
| **Deadline** | |  | **Date submitted** |  |
| **Targeted criteria** | **Criteria achieved?**  (Yes / No) | **Assessment comments** | | |
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| **General comments** | | | | |
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| **Assessor signature** | |  | **Date** |  |
|  | | | **Date of feedback to learner** |  |

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| **ASSESSMENT RECORD SHEET** | | | | |
| **Programme** | |  | **Learner name** |  |
| **Assignment title** | |  | **Assessor name** |  |
| **Unit no. & title** | |  | **Targeted learning aims/assessment criteria** |  |
| **Retake – for QCF only** | | | | |
| **Deadline** | |  | **Date submitted** |  |
| **Targeted Pass criteria** | **Criteria achieved?**  (Yes / No) | **Assessment comments** | | |
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| **Assessor signature** | |  | **Date** |  |
|  | | | **Date of feedback to learner** |  |