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| **ASSESSMENT RECORD SHEET**  |
| **Programme** | BTEC National Level 3 Diploma/ Extended Diploma in Health and Social Care  | **Learner name** |  |
| **Assignment title** | Health Promotion Campaign  | **Assessor name** |  |
| **Unit no. & title** | Unit 8: Promoting Public Health  | **Targeted learning aims/assessment criteria** | Learning Aims: **C-** Investigate how health is promoted to improve the health of the population. **D-** Investigate how health promotion encourages individuals to change their behaviour in relation to their own health. |
| **First Submission** |
| **Deadline** |  | **Date submitted** |  |
| **Targeted criteria** | **Criteria achieved?**(Yes / No) | **Assessment comments** |
| C. P5- Explain how approaches to health promotion and protection have been applied in a selected health promotion campaign.  |  |  |
| C. P6- Explain how approaches to prevention and control have been applied in a selected campaign. |  |  |
| D. P7- Explain how models or theories that justify behaviour change can be used to overcome barriers in relation to a selected health promotion campaign.  |  |  |
| D. P8- Explain the features of a selected health promotion campaign and the approaches used to increase public awareness. |  |  |
| C. M4-Assess the success of approaches used to promote and protect health and prevent disease in a selected health promotion campaign.  |  |  |
| D. M5- Analyse how theories or models and approaches have been used in a selected health promotion campaign to overcome barriers and increase public awareness.  |  |  |
| C. D2- Justify the approaches used to promote and protect health and prevent disease in a selected health promotion campaign.  |  |  |
| D. D3- Evaluate the success of a specific public health campaign in encouraging behaviour change in relation to health. |  |  |
| D. D4- Evaluate how far a recent health promotion campaign met the aims of the public health policy through the strategies and approaches used to improve the health of a demographic area.  |  |  |
| **General comments**  |
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| **Assessor declaration** | I certify that the evidence submitted for this assignment is the learner’s own. The learner has clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice. |
| **Assessor signature** |  | **Date** |  |
|  | **Date of feedback to learner** |  |
| **Resubmission authorisation** by Lead Internal Verifier**\*** |  | **Date** |  |
| \* All resubmissions must be authorised by the **Lead Internal Verifier**. Only **one** resubmission is possible per assignment, providing:* The learner has met initial deadlines set in the assignment, or has met an agreed deadline extension.
* The tutor considers that the learner will be able to provide improved evidence without further guidance.
* Evidence submitted for assessment has been authenticated and accompanied by a signed and dated declaration of authenticity by the learner.

\*\*Any resubmission evidence **must** be submitted within 10 working days of receipt of results of assessment.  |

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| **Resubmission** |
| **Deadline** |  | **Date submitted** |  |
| **Targeted criteria** | **Criteria achieved?**(Yes / No) | **Assessment comments** |
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| **General comments**  |
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| **Assessor declaration** | I certify that the evidence submitted for this assignment is the learner’s own. The learner has clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice. |
| **Assessor signature** |  | **Date** |  |
|  | **Date of feedback to learner** |  |

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| **ASSESSMENT RECORD SHEET**  |
| **Programme** |  | **Learner name** |  |
| **Assignment title** |  | **Assessor name** |  |
| **Unit no. & title** |  | **Targeted learning aims/assessment criteria** |  |
| **Retake – for QCF only** |
| **Deadline** |  | **Date submitted** |  |
| **Targeted Pass criteria** | **Criteria achieved?**(Yes / No) | **Assessment comments** |
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| **General comments**  |
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| **Assessor declaration** | I certify that the evidence submitted for this assignment is the learner’s own. The learner has clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice. |
| **Assessor signature** |  | **Date** |  |
|  | **Date of feedback to learner** |  |