**BTEC Assignment Brief**

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| **Qualification** | | | Pearson BTEC Level 3 National Extended Diploma in Health and Social Care |
| **Unit number and title** | | | **8: Promoting Public Health** |
| **Learning aim(s)** (For NQF only) | | | Learning Aims:  **A-** Examine strategies for developing public health policy to improve the health of individuals and the population.  **B-** Examine the factors affecting health and the impact of addressing these factors to improve public health. |
| **Assignment title** | | | Our Healthy Nation? |
| **Assessor** | | | K.Goodrum |
| **Issue date** | | | 29/11/19 |
| **Hand in deadline** | | | 31/01/20 |
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| **Vocational Scenario or Context** | | | You have volunteered as a researcher for Public Health England, during your summer break. You will be researching public health provision in your local area.  30 hours of independent learning are required to complete the evidence for this Assignment Brief. |
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| **Task 1** | | You have been asked to present the results of your research, as a booklet, to inform the public about the role of public health. Your booklet must include:   * An evaluation of how far the use of strategies and monitoring the population’s health status, helps public policy for a specific demographic areas * An analysis of how public health policy is influenced by the strategies you have named and patterns of health and ill health amongst your selected demographic area * An explanation of the strategies used to develop public health policy, in order for it to meet its aims in your selected demographic area * An explanation of how monitoring information to determine the patterns of health and ill health in your selected demographic area * An assessment of how minimising factors that affect the health of individuals in your selected demographic and an explanation of the factors that affect current patterns of health and ill health in your selected demographic area   An explanation of how public health impacts the specific demographic area, in terms of minimising the factors that have an effect on patterns of health and ill health. | |
| **Checklist of evidence required** | | Booklet | |
| **Criteria covered by this task:** | | | |
| Unit/Criteria reference | To achieve the criteria you must show that you are able to: | | |
| AB. D1- | Evaluate how far the use of strategies and monitoring the health status of the population helps public health policy to meet its aims in reducing the factors that influence public health, with reference to a specific demographic area. | | |
| A. M1 | Analyse how public health policy is influenced by strategies and patterns of health and ill health. | | |
| B. M2 | Assess the extent to which factors affect current patterns of heath and ill health, with reference to a specific demographic area. | | |
| B. M3- | Assess how minimising the factors affecting health can contribute to improving the health of the population in relation to the area | | |
| A. P1 | Explain the strategies used to develop public health policy in order for it to meet its aims. | | |
| A. P2- | Explain how monitoring information to determine patterns of health and ill health is used by government to inform the creation of public health policy. | | |
| B. P3- | Explain factors affecting current patterns of health and ill health in a specific demographic area. | | |
| B. P4- | Explain the impact of public health policy in minimising these factors in relation to a specific demographic area. | | |
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| **Checklist of evidence required** | | |  |
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| **Sources of information to support you with this Assignment** | | | **Books**   * Hunter D.J., *Public Health Policy,* (Polity Press, 2003), ISBN: 9780745626468 * Thompson S.R., *The Essential Guide to Public Health and Health Promotion,* (Routledge, 2014), ISBN: 9781135082680   **Websites**   * [**http://www.cancerresearchuk.org/health-professional/early-diagnosis-activities/be-clear-on-cancer**http://www.cancerresearchuk.org/health-professional/early-diagnosis-activities/be-clear-on-cancer](http://www.cancerresearchuk.org/health-professional/early-diagnosis-activities/be-clear-on-cancer)   <http://www.cancerresearchuk.org/health-professional/early-diagnosis-activities/be-clear-on-cancer>   * [**https://www.gov.uk/government/topics/public-health**https://www.gov.uk/government/topics/public-health](https://www.gov.uk/government/topics/public-health)   <https://www.gov.uk/government/topics/public-health>   * Department of Health website |
| **Other assessment materials attached to this Assignment Brief** | | | *None* |
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